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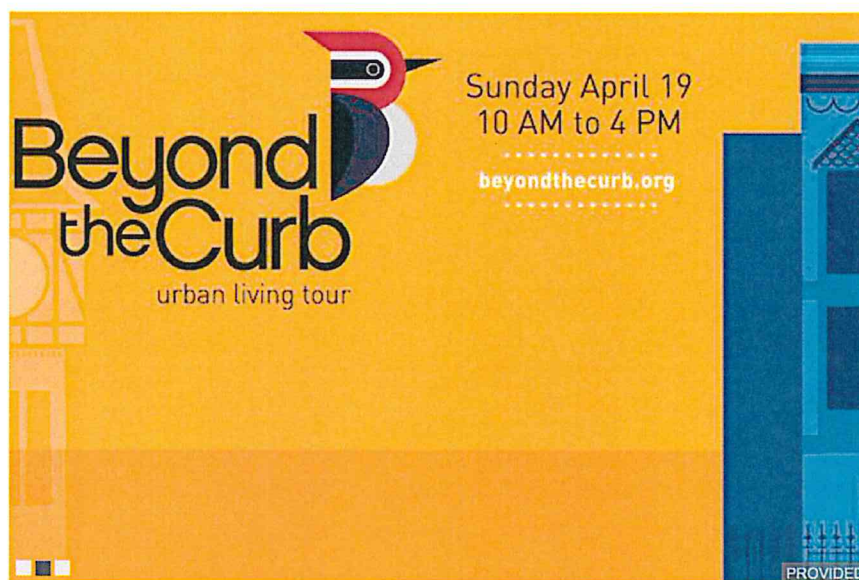
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Development News

April 19 Beyond the Curb event to highlight NKy's urban core

CAITLIN KOENIG | TUESDAY, MARCH 24, 2015



Northern Kentucky's river cities of Bellevue, Covington, Dayton, Ludlow and Newport are experiencing urban revival as new residents, businesses and visitors flock there, creating a need for more urban residences and creative workplaces.

Jeanne Schroer, president and CEO of [The Catalytic Fund](#), wants to help accelerate the momentum of that urban renaissance.

"There is more to be done, but so much progress has been made," she says. "It's time for residents throughout the Greater Cincinnati region to visit Northern Kentucky's urban cities and see the revitalized and new places to live, to work and to visit."

On April 19 The Catalytic Fund is hosting "[Beyond the Curb](#)," a one-day event with self-guided urban-living tours of 12 properties in Covington to highlight the



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city's bicentennial, [COV200](#). Beyond the Curb moves to Newport in late September, and eventually The Catalytic Fund plans to have events in all five of their target area cities.

"There have been historic home tours in the past in Covington, Newport and Over-the-Rhine, but as far as we know this event is the first of its kind, an urban living tour for the region," says Tara Ford of The Catalytic Fund.

Beyond the Curb provides people from all over the region the chance to see what urban living is all about as well as introduce them to the uniqueness of each city and the amenities it provides. In order to appeal to everyone, the event will feature a mix of property types and price points.

"This is a rare opportunity to go 'beyond the curb' into 12 very different residential, mixed-use and co-working environments and surrounding amenities," Ford says.

Featured Covington neighborhoods include:

- Historic Licking Riverside/Roebling Point: [Roebling Row](#), 240 Greenup St.; [The Ascent at Roebling's Bridge](#), 1 Roebling Way; and Boone Block, 402-422 Scott Blvd.
- Pike Street Corridor: [Braxton Brewing Company](#), 27 W. Seventh St.; [Mutual Building](#), 629 Madison Ave.; Pike Star, 112 W. Pike St.; Market Lofts, 209-211 W. Pike St.; 220 Pike St.; and [Pulse Lofts](#), 832-842 Banklick St.
- MainStrasse Village: The Firehouse, 827 Main St.; 422 W. Seventh St.; and [Platform 53](#), 503 W. Sixth St.

Free parking will be available along the tour route, and there will be event-day coupons from local businesses and a raffle. To purchase tickets (\$15 early bird, \$20 day-of), visit www.beyondthecurb.eventbrite.com. Day-of registration is 10 a.m.-3 p.m. April 19 at Braxton Brewing, and Beyond the Curb begins at 4 p.m.

"For those not yet acquainted with Northern Kentucky's urban assets, we believe you'll like what you see," Ford says.

Read more articles by [Caitlin Koenig](#).

Caitlin Koenig is a Cincinnati transplant and 2012 grad of the School of Journalism at the [University of Missouri](#). She edits the Development News section for Soapbox Media and currently lives in Northside with her husband, Andrew, and their two furry children. Follow Caitlin on Twitter at [@caite_13](#).

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