



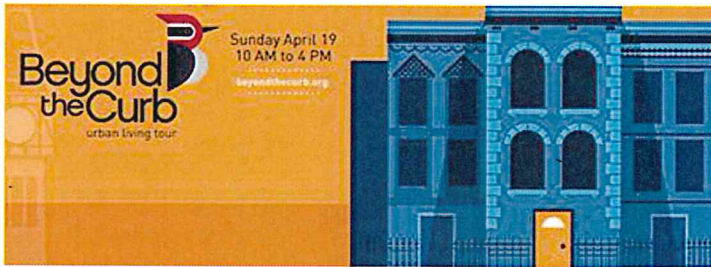
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Beyond the Curb Kicks Off in Covington on April 19



TUE, 03/17/2015 - 18:28 RCN NEWSDESK



Northern Kentucky's urban renaissance is here! The River Cities of Ludlow, Covington, Newport, Bellevue and Dayton contribute to a unique, inviting urban area. Beyond the Curb is a series of one-day self-guided urban living tours. The series is a rare opportunity to explore a variety of residential and mixed-use properties while enjoying the finest amenities of the urban lifestyle. Whether you're an empty nester, a hatching young professional, or anyone in between, go Beyond the Curb to discover urban living in a new context.

Beyond the Curb events will feature a mixture of properties and businesses in a variety of neighborhoods: from market-rate luxury apartments and condominiums to historic mixed-use buildings and single-family residences. Attendees will discover beautifully-preserved historic buildings, skyline views, and the latest in modern interior design.

Jeanne Schroer, President/CEO of The Catalytic Fund explains, "The Catalytic Fund's mission is to accelerate the momentum of our urban renaissance. This event will highlight opportunities to experience the quality and ease of the urban lifestyle for both current residents and those being introduced to the area for the first time."

Beyond the Curb kicks off in Covington, Kentucky on April 19. The event runs from 10:00 a.m. - 4:00 p.m. and registration will be held at Braxton Brewery Company (27 West 7th Street) between 10:00 a.m. and 3:00 p.m. Tickets for Beyond the Curb can also be purchased in advance through Eventbrite by clicking here.



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LOCAL NEWS, VILLA HILLS



The City of Covington has undergone a dramatic transformation, creating a precedent for urban renaissance in the region. Over the past three years, more than \$20 million in new development has occurred and another \$165 million is in the works. New residents, businesses, and visitors are flocking to the city's core. This swift recovery is largely a result of developments that will be featured on the tour in April.

Beyond the Curb will reveal twelve unique properties in Covington's dynamic Licking Riverside, Pike Street Corridor, and MainStrasse Village neighborhoods. Below is a list of featured properties:

HISTORIC LICKING RIVERSIDE / ROEBLING POINT

- Roebling Row, 240 Greenup Street
- The Ascent at Roebling's Bridge, 1 Roebling Way
- Boone Block, 402-422 Scott Boulevard

PIKE STREET CORRIDOR

- Braxton Brewing Company (Registration Area), 27 West 7th Street
- Mutual Building, 629 Madison Avenue
- Pike Star, 112 West Pike Street
- Market Lofts, 209-211 West Pike Street
- 220 Pike Street, 220 West Pike Street
- Pulse Lofts, 832-842 Banklick Street


MAINSTRASSE VILLAGE

- The Firehouse, 827 Main Street
- 422 West 7th Street, 422 West 7th Street
- Platform 53, 503 West 6th Street

For more information on the event and the featured properties, visit the [event page](#). You can also follow Beyond the Curb on [Facebook](#), [Twitter](#), and [Instagram](#).

The Catalytic Development Funding Corp. of Northern Kentucky (the Catalytic Fund) is a private sector, not for profit organization providing financing assistance and related services for developers of quality residential and commercial real estate projects in Northern Kentucky's urban cities of Ludlow, Covington, Newport, Bellevue, and Dayton. Its mission is to accelerate Northern Kentucky's urban renaissance through targeted investments in catalytic real estate development and redevelopment projects in urban neighborhoods. The organization was initiated by Vision 2015 to implement its Urban Renaissance initiative, one of the organization's "Power of Six" focus areas critical to regional economic competitiveness. The Catalytic Fund's Investors are The Bank of Kentucky, The Carol Ann and Ralph V. Haile Jr. US Bank Foundation, Central Bank, Corporex Companies, Inc., Duke Energy, Fifth Third Bank, First Financial Bank, The Greater Cincinnati Foundation, PNC Bank, and US Bank.

- Staff report



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